
MINUTES

Central Wichita Falls Neighborhood Revitalization Committee

June 24, 2025

PRESENT:

Ann Arnold-Ogden
Wendy Browder
Jose Garcia

◆ Member
◆ Vice Chair
◆ Member

Terry Floyd, Development Services Director
Fabian Medellin, Planning Manager
Christal Cates, Neighborhood Revitalization Coordinator

◆ City Staff
◆ City Staff
◆ City Staff

ABSENT:

Robert Brooks
Whitney Flack
Mike Mitchell

◆ Councilor
◆ Councilor
◆ Chairman

GUESTS:

Fuago, Wichita Falls Alliance for Arts & Culture
Cherie Newman, Property Developer

◆ Guest
◆ Guest

I. CALL TO ORDER

Vice Chairwoman, Mrs. Wendy Browder, called the meeting to order at 1:30 p.m.

II. PUBLIC COMMENTS

Vice Chair Browder asked if any members of the public wished to speak. There were no comments from the public.

III. ADOPTION OF THE MINUTES

Mr. Jose Garcia made a motion to approve the minutes as presented from May 13th, 2025. Councilor, Mrs. Ann Arnold-Ogden seconded. Vice Chair Browder asked if there were any public comments regarding the minutes. There were no public comments. The motion passed unanimously, 3-0.

IV. REGULAR AGENDA

1. Discussion and Possible Selection of a Heart of the Falls Logo

Vice Chair Browder turned the floor over to staff to discuss logos for the Heart of the Falls Neighborhood Revitalization area.

Staff displayed six potential logos to the Committee and asked them to chose one they felt represented the Heart of the Falls best. After much discussion, the Committee selected a logo with requested revisions.

Staff advised they would make the requested revisions and email the Committee the final results.

V. OTHER BUSINESS

1. Updates

A. Mural Update – Wichita Falls Alliance for Arts & Culture

Fuago, Project Manager for the Wichita Falls Alliance for Arts & Culture gave an update regarding the Bridwell Futsal court murals and the artist, Mr. Jeremy Jarvis. All the murals had been completed and photos and drone footage were pending at this time. Mrs. Arnold-Ogden gave an update for the dedication of the murals to be held Thursday, July 10th, 2025 at 10 a.m.

VI. ADJOURN

The next regularly scheduled meeting was set for Tuesday, July 8th at 1:30pm at the Travel Center Conference Room.

Vice Chair Browder adjourned the meeting at 1:50 p.m.


Wendy Browder, Vice-Chair

7/22/25
Date


Fabian Medellin, AICP, Planning Manager

7-22-25
Date