
MINUTES

Central Wichita Falls Neighborhood Revitalization Committee

March 26, 2025

PRESENT:

Ann Arnold-Ogden	◆ Member
Wendy Browder	◆ Vice Chair
Councilor Whitney Flack	◆ Councilor
Jose Garcia	◆ Member
Mike Mitchell	◆ Chairman
Paul Menzies, Assistant City Manager	◆ City Staff
Terry Floyd, Development Services Director	◆ City Staff
Fabian Medellin, Planning Manager	◆ City Staff
Christal Cates, Neighborhood Revitalization Coordinator	◆ City Staff

ABSENT:

Councilor Robert Brooks	◆ Councilor
Larry Fox	◆ Member
Andrea Robles	◆ Member

I. CALL TO ORDER

Chairman Mike Mitchell called the meeting to order at 1:35 p.m.

II. PUBLIC COMMENTS

Chairman Mitchell asked if any members of the public wished to speak. No comments.

III. ADOPTION OF THE MINUTES

Chairman Mitchell asked if there were any public comments regarding the minutes. Councilor Whitney Flack made a motion to approve the minutes as presented from March 18th, 2025. Mrs. Ann Arnold-Ogden seconded. The motion passed unanimously, 5-0.

IV. REGULAR AGENDA

1. Presentation and discussion of the draft Heart of the Falls Neighborhood Revitalization Plan

Chairman Mitchell asked staff to begin presentation of the Heart of the Falls Neighborhood Revitalization Plan to the Committee. Staff advised the plan, in sections had already been covered in the previous year at different times, working on various initiatives. Staff briefly covered the "Plan Purpose" and "Existing Conditions" outlined in the plan as well as the "Built Environment" and all graphs

featured with it. Staff went over the "Zoning" portion and "Public Engagement" aspects through "Previous Planning Efforts". Staff finished the presentation with sections, "Where We're at Now" and "Action Steps". During the presentation the Committee had brief discussions about the plan with staff.

Chairman Mitchell stated he believed the Committee was ready to bring a favorable recommendation to City Council. Staff advised the next regularly scheduled meeting on April 1st, 2025 staff would have the plan ready for the Committee to vote on.

Councilwoman Flack requested this plan be fast-tracked to be presented and voted on by City Council on April 15th, 2025. Staff advised the Committee they would work with management and should be able to have it ready to present to City Council as requested.

V. OTHER BUSINESS

1. Updates

A. Neighborhood Party Planning Meeting – Bridwell Park

The public meeting scheduled for Sunday, March 30th from 3pm – 5pm was discussed as well as the need for volunteers for the event. Staff handed out flyers to be distributed to the Committee members neighbors and advised staff would be distributing as well on foot Thursday and Friday as weather permitted. Volunteers were asked to meet under the park pavilion between 2:30 – 3pm.

Staff also discussed a 4-question survey that would be given to attendees and published on social media for artist feedback for the design of the futsal court murals.

VI. ADJOURN

The next regularly scheduled meeting was set for Tuesday, April 1st at 1:30pm at the Travel Center Conference Room for the plan to be presented in its entirety to the Commission for recommendation.

Chairman Mitchell adjourned the meeting at 2:17 p.m.



Mike Mitchell, Chairman

4/1/25

Date



Fabian Medellin, AICP, Planning Manager

4-1-25

Date