
MINUTES

Central Wichita Falls Neighborhood Revitalization Committee

March 4, 2025

PRESENT:

Ann Arnold-Ogden	◆ Member
Councilor Robert Brooks	◆ Councilor
Wendy Browder	◆ Vice Chair
Larry Fox	◆ Member
Jose Garcia	◆ Member
Mike Mitchell	◆ Chairman
Nadia Menchaca	◆ WFAAC Liaison
Terry Floyd, Development Services Director	◆ City Staff
Fabian Medellin, Planning Manager	◆ City Staff
Christal Cates, Neighborhood Revitalization Coordinator	◆ City Staff

ABSENT:

Councilor Whitney Flack	◆ Councilor
Andrea Robles	◆ Member

GUEST:

Cherie Newman, Property Developer	◆ Guest
Heather Langford	◆ Guest
Ricky Lowe, Property Developer	◆ Guest
LilliAnn Sutherlin	◆ Guest

**It is noted that Committee member Jose Garcia entered the meeting at the beginning of the Regular Agenda.*

I. CALL TO ORDER

Chairman Mike Mitchell called the meeting to order at 1:30 p.m.

II. PUBLIC COMMENTS

Chairman Mitchell asked if any members of the public wished to speak. Mr. Ricky Lowe stated he was excited about the change in Wichita Falls and proud to be a part of the growth and revitalization.

III. ADOPTION OF THE MINUTES

Chairman Mitchell asked if there were any public comments regarding the minutes. Mrs. Ann Arnold-Ogden mentioned a typo on the first paragraph of page one, the misspelling of Chairman Mitchell. Mrs. Cates advised that would be noted and corrected. Chairman Mitchell reviewed the minutes at length along with staff for those absent at the last meeting. Chairman Mitchell made a motion to approve the minutes from February 18th, 2025, modified with the name correction. Vice Chairwoman Wendy Browder seconded. The motion passed unanimously, 6-0.

IV. REGULAR AGENDA**1. Continued Discussion of Initiatives, Goals, and Outcomes for the Neighborhood Revitalization Plan**

The Committee had previously tabled the discussion at the Tree Clearing Program due to in climate weather.

- Bridwell Park Improvements

At this time Mrs. Arnold-Ogden asked to present an update for the Bridwell Park Murals as she would have to leave early for another engagement. She stated the initiative was to enhance Bridwell Park to provide safe, accessible, and engaging spaces for all community members, promoting recreational activities, environmental sustainability, and social interaction. Updates on the progress of the selection panel for an artist to provide a design and implement said design on the Futsal courts at Bridwell Park. Mrs. Arnold-Ogden advised of the work behind the scenes that had been done to prepare for review of 11 applications received and reviewed. The next meeting of the selection panel would be held Thursday, March 6th at 10am at the WF Alliance for Arts and Culture conference room.

Some of the other goals discussed for this initiative were to Install more solar lighting at the park for safety; improve the baseball field and install solar lighting; and replant trees to replace those that have died and been removed.

- Tree Clearing Program

Staff stated during site visits and being out in the neighborhood it was noted many trees that needed abatement. Staff is proposing a program to assist residents in removing trees that present a potential risk of injury to people or property or hinder street lighting, causing safety issues. No metrics were set at that time and staff advised a plan would be created for this initiative and discussed with the Committee at a later date.

- Bright Nights, Safe Streets Initiative

Another element of safety staff would like to help the neighborhood with is ensuring lighting throughout the community. This would improve the safety and well-being of residents by reducing opportunistic crimes. This program would ensure every single-family residence has an operable front porch light and provide every single-family residence with a doorbell camera that is registered with the City of Wichita Falls Police Department. No metrics set at this time.

- Secure Steps & Rides Initiative

Staff wishes to enhance sidewalks and bike lanes to improve accessibility and safety for pedestrians and cyclists by adding bike lines to connect the

CWFNRA to Lucy Park and the 25-mile City's Circle Trail. Staff will also work with the Bike Friendly WF Coordinator on pedestrian and cyclist audits and funding opportunities for improvements. No metrics set at this time.

- Enhance Existing Infrastructure

Another initiative described to the Committee was efforts to improve public health through new infrastructure and sustainable initiatives that address longstanding stormwater issues. Staff would like to install stormwater drainage on Harrison Ave, a central corridor for the neighborhood known for flooding. Implement progressive drainage systems to reduce flooding risks and enhance road safety and replace lead/cooper/galvanized service water lines to improve the quality of water provided to each home. No metrics set at this time.

- Neighborhood Beautification Initiative

Staff discussed the need for a large-load trash pick-up program and organization of block clean-ups including alleys. Staff believes this will improve the quality of life for residents by adding city services. This could also boost the mentality of a maintained community by having large trash items picked up by City Sanitation Department.

- Establish a Neighborhood Association

Staff advised when revitalization efforts began it has always been the goal to have the neighborhood and its citizens actively involved in the decisions made. The City would like to see a Neighborhood Association for this community for the citizens, by the citizens. This would be a powerful advocacy group that has an organizational structure for residents and provide a voice to local government and elected officials. This would also Provide a means for members to organize interests and pursue collective action by ensuring the neighborhood has adequate amenities and services to give the desired quality of life, while also providing local government officials with residents' input.

V. OTHER BUSINESS

Update was previously given by Mrs. Arnold-Ogden.

VI. ADJOURN

Staff advised the next regularly scheduled meeting would be on Tuesday, March 18th, 2025 at 1:30 pm at the Travel Center Conference Room.

Chairman Mitchell adjourned the meeting at 2:32 p.m.



Mike Mitchell, Chairman


3/18/2025

Date



Fabian Medellin, AICP, Planning Manager


3-18-25

Date