



Press

Release



wichitafallstx.gov

**For Immediate Release
September 28, 2021**

City of Wichita Falls Convention and Visitors Bureau Wins Award

Wichita Falls, Texas – The City of Wichita Falls is excited to announce that the Convention and Visitors Bureau (CVB) won a “People’s Choice” Idea Fair award for best website, www.discoverwichitafalls.com, in the under \$1,000,000 budget category at this year’s Texas Association of Convention and Visitors Bureau Annual Conference. The CVB also won a “Judges Choice” Idea Fair award for best website in all budget categories. “Judges Choice” winners are selected by a panel of judges comprised of tourism industry experts. A “People’s Choice” competition allows tourism industry peers to weigh in and vote on their favorites as well.

The Convention and Visitors Bureau Marketing Manager Susan Kimes said, “It is an honor to be recognized by our peers and the judge’s panel of tourism industry experts. I’m privileged to serve our community and bring more awareness to the abundance of local businesses and unique experiences Wichita Falls has to offer.”

###